

GNLD'S FEEL BETTER PROGRAM (FBP)



FORMULA IV PLUS - NUTRISHAKE - CAROTENOID COMPLEX

The 'FBP' consist of three products, Formula IV Plus, which is the multivitamin & -mineral supplement, Nutrishake, the amino-acid supplementation and Carotenoid Complex, the super anti-oxidant: made from certain fruit and vegetables.

Through specific studies of research it has been indicated that \pm 60 known essential nutritional elements need to be present daily in the diet to maintain cellular health and optimal energy levels. Most of us are overfed and undernourished. We do not lack energy, since it is stored as potential energy in the form of fat around the waist or organs. However, despite all this stored energy most people feel tired. In turn they eat more energy-laden foods, but which do not give the desired results. Simply explained it means people are filling up the fuel tank, but their engines lack the spark plugs to ignite the energy in the tank. All that people are doing is adding on extra fuel tanks thinking that this will solve the problem.

The chain is as strong as the weakest link. The smallest deficiency in an essential foodstuff that the body only needs in miniscule amounts can have serious consequences on health and perceived levels of energy. We need not eat more in general, but rather supply in all of the needed food elements to address this nutritional challenge.

One of the latest ideas in nutrition today is the need for anti-oxidants. The breakthrough came with the discovery and development of Carotenoid Complex in the 90's. All three products and the technology around the Energy Program are world firsts and they supply all 60 nutritional elements in combination. After more than 6 years of research it has been found that the Carotenoid family forms part of the essential elements for the body. With the Flavonoids and Cruciferous complex it forms the complete trilogy of the super anti-oxidant range.

There exists a relationship between feeling tired, being diseased and eating habits. Doctors readily accept that lifestyle and gaps within the diet cause this. The aim of the researchers was to establish which kind of foods are we not eating any more, compared to man before the industrial revolution, that is the period before food was refined. It was of interest to know what effect it would have on us if we would re-introduce it into the diet. Research on individual cells of the heart, lungs and muscle was done. They established the benefit each foodstuff has on our health. They found out that you can give someone enough of a particular food, but if not absorbed and assimilated by the

cell, he will still experience a nutritional deficiency. A person's health is as good as the weakest link in the "chain of life". This chain exists of protein, vitamins, minerals, enzymes, carbohydrates and lipids/sterols. Anything that strengthens the chain assures good health. Food Supplement supplies everything to maintain health, except carbohydrates, of which we have enough in our diet.

Health is only possible when food can enter the cell to feed it and energy to be formed from it and when waste can be eliminated through the cell membrane. Around each cell is a protective layer of free fatty acids. Food Supplement supplies all 3 essential fatty acids. Lacking it, the cell could become sluggish, auto-toxic and eventually cancerous. Vitamin E and the Carotenoid Complex fulfil an anti-oxidative function for this protective layer around the cell. Vit C, Flavonoids and Cruciferous Complex protect the watery substance on the inside of the cell from cancerous activity.

There are still unidentified growth factors in our natural food. Man-made supplementation is a copy of chemical structures present in nature. The body, however, can distinguish between a synthetic and the natural product. Like a true connoisseur it prefers the natural one. All Golden Neo-Life Diamite's products are derived from natural sources, having the same bio-availability as nature intended. Researchers are currently trying to find and identify these growth factors. Certain foods can now be linked to the prevention of certain diseases as:

Cauliflower, broccoli and Brussels sprouts -Contain substances that prevent breast cancer.

Cabbage - breast tumours.

Bananas - lowering of blood pressure.

Onions and garlic - reduce heart diseases that are caused by high blood pressure.

The exciting new field of the Super anti-oxidants has been introduced to the world through the discovery of Carotenoid Complex. All fruit and vegetables containing colour, as green, yellow and red contain carotenoids. They are nature's crayons. There are already 600 identified kinds, each having an own function in the body. Certain diseases manifest when the carotenoid family of food is absent from the diet. You can reverse the condition by supplementing. For e.g.:

Diabetes: Cinnamon, kidney beans, lentils and bay leaf.

Arthritis: Orange, grapefruit, and broccoli.

Osteoporosis: Cherries, strawberries.

Sleeplessness: Hops beer, valerian root and passion flower.

Prostrate cancer: tomatoes.

Car illness: Ginger beer.

Stomach ulcers: liquorice.

The manufacturers of the product have located the active components in these fruits and vegetables. They have made it available in a supplemental form, because we are incapable of consuming enough of it in a natural way to fulfil our body's need. The purpose of supplementing it is not to replace the eating of fruit and vegetables. The purpose is to fill the nutritional gap that we may have towards this particular foodstuff. We need to eat 2-4 portions fruit and 3-5 portions vegetables per day, containing at least 6 mg of complex carotenoids. The average diet contains 1.5 mg/day, because the popular fruit and vegetables eaten by the broad population do not contain carotenoids. These are apples, bananas, white grapes, potatoes, lettuce, etc. As an anti-oxidant the carotenoids function with Vit E in the fat portion of the cell.

There are 400 Flavonoids that are found in the colours of fruit, leaves, flowers and root vegetables. They have bright blue, purple, and shades of blue and green, but particularly emerald green. With Cruciferous, they fulfil their function mainly in the watery substance of the cell.

What Carotenoid Complex can do for you:

As a Super anti-oxidant it protects the body against free radical activity. The process of ageing of the body is due to an oxidation or a "rust" process. If the cell could be kept healthy, healthy tissue, a healthy body and high cellular energy levels can be maintained. Protecting the cell from oxidation can prevent various diseases like cancer, cardio-vascular, arthritis, cataracts, etc. When cancer cells were covered in the laboratory with Carotenoid complex, the uncontrolled growth ceased immediately. As metal is protected against rust, caused by oxygen, by covering it with oil, so is the body's cell protected against oxidation by covering it with Carotenoid complex.

According a US Dept. of Agriculture study, the intake of GNLD's Carotenoid Complex increases the body's lymphocyte count from the baseline with 37% and killer T-cell activity with 20% in 20 days. Immunity of the body against diseases can be measured by measuring the levels of these two fighters in the body.

For the active person it means a shorter recuperation time after intensive training. It reduces the feeling of tiredness by limiting the exposure of free radicals to the body and the process of oxidation.

Nutrishake is the only amino-acid supplementation on the market, which can be called a complete protein. It contains all 22 amino acids. For the Thymus gland to form the killer T cell it needs to have all 22 amino acids present in the body simultaneously. It was never intended for the body to become ill. Nutrishake ensures the immunity and health by supplying the building blocks for the coding of the T cell. Its function is to protect the body from intruders like germs and viruses. It identifies and neutralises it. In the process it changes its own structure and stores it in the Thymus gland for future use. When the same virus later in life attacks the body it has already formed the coding for the T cell for that particular intruder, giving you life-long immunity.

People suffering from high cholesterol normally cut on their protein intake to limit the intake of fat, associated with meat and dairy products. Nutrishake supplies in the demand for protein by giving one third of your daily need for protein per serving. Active people have an increased demand for amino acids to repair damaged tissue. Women in menopause need more too, as amino acids are essential in maintaining hormone levels. People today are overfed and undernourished. In as much as we are inclined to skip meals, eating irregularly or replacing meals with junk food, Nutrishake will supply a complete meal. Per serving it only contains 80 Kcal. It is valuable to people following a calorie poor diet.

The Ultimate Feel Better Program consists of Nutrishake, Phyto Defence and the Daily Vitality Pack, offering a more comprehensive protection and an ultimate solution for the person whose lifestyle places a great demand on his energy levels. GNLD puts their money where their mouth is and offers users of the Program a 100% money back guarantee if you do not have complete satisfaction of having more energy after 30 days' use of the products!