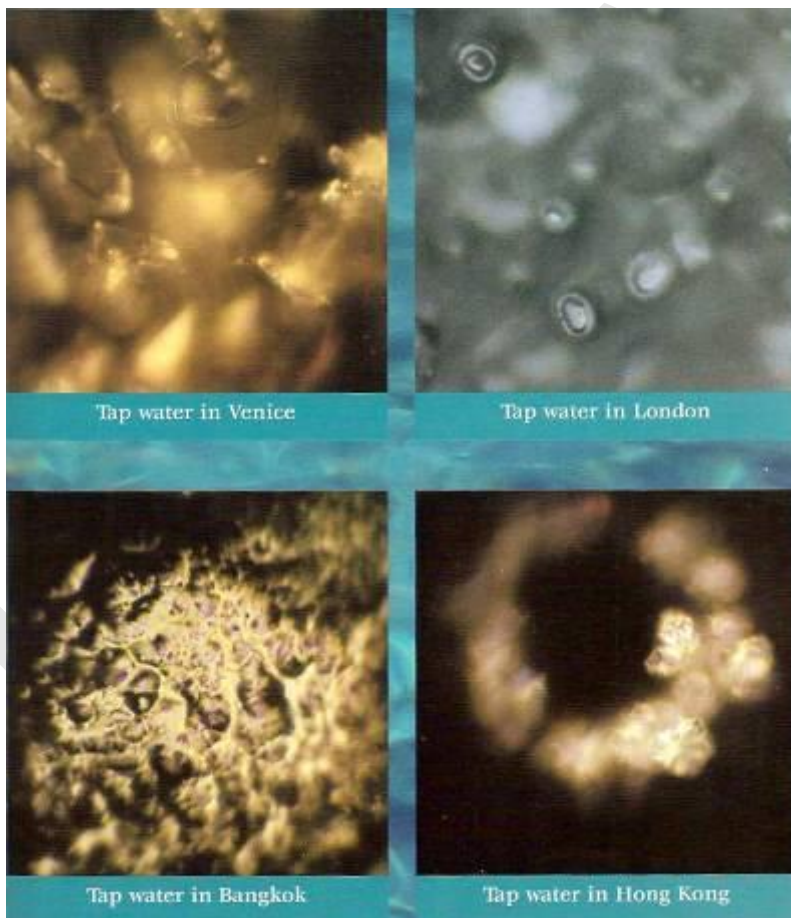


## The ability of water to store information and energy

During the past decade ground breaking research by Masaru Emoto has indicated that there are more kinds of water than what we were aware of previously. Water is not water just because it is wet or has the formulation  $H_2O$ . Water has so many qualities, but we highlight only one now: the ability of water to store information, whether it is as a subtle energy or frequency. The implications have not yet fully been realised. However, we would like to share these benefits with you as part of the technology of the solutions we offer as in our water purifiers and holistic approach towards health in general.

Masaru Emoto has proven the ability of water to store the mentioned energy by freezing the water in petrie dishes and photographing the corresponding crystals at -5 C. Depending on what kind of frequency was placed into water the crystals differed in structure. Some water had no coherent structure and some had beautiful three dimensional patterns. It all depended on the kind of information that was stored, good or bad, positive or negative, edifying or destructive.

The importance of this information is not only of academical value, but affects us all very intimately. We consist out of nearly 70% water. Water that we consist of stores the information of who we are and can knowingly or unknowingly be altered, either to be good or bad for us, it is important to use this ability to our advantage, whether health wise, emotionally or spiritually.



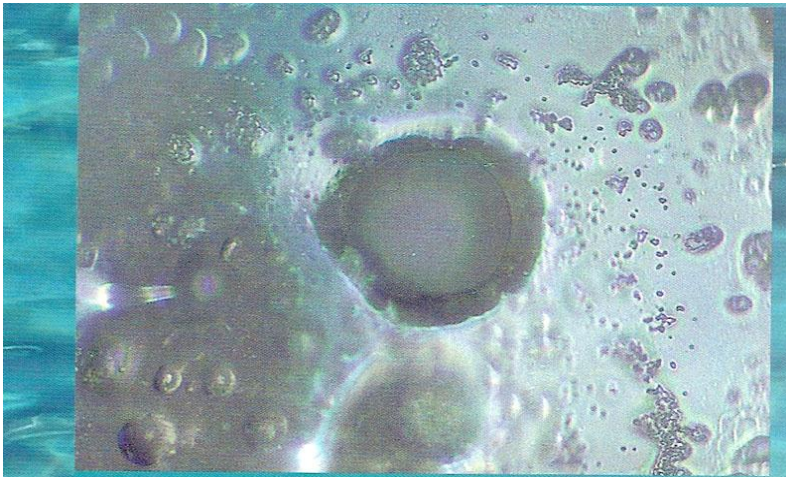
Dr Emoto has found that through the chemicals and processes involved to treat and filter water in our reticulation system the tap water in our homes has no crystal structure. It has lost its beneficial value and is damaged.

However, natural spring water that has not gone through any treatment has a natural frequency and energy present that reflects in beautiful crystals (below).

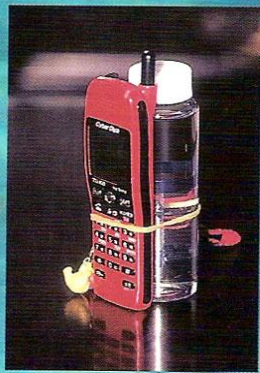


So, whether we filter or purify tap water we have a structureless substance, unless we place a frequency back into it it is of lesser value than water with stored energy in it.

Water can be damaged by electro pollution like cell phone, TV, computer and microwave radiation. Water placed in the vicinity of these objects change in structure. This affects the water contained in the food we



Water having received electromagnetic waves from a cellular phone



Water labeled "love and gratitude" having received electromagnetic waves from a cellular phone

We put distilled water into a bottle and tied a cellular phone on it with a string. We called the phone ten times and kept the line on in silence for a minute each time. The result was the picture above; however, the one with the label "love and gratitude" formed a crystal.

prepare in a microwave oven, the water in our brain when we hold a cell phone against our head or our whole body fluid when we spend hours in front of computers or TV. The magnitude of the negative electro magnetic radiation effects will only be fully realised in the future.

Water has the ability to store intentions and reflect them in the crystals formed when frozen. Whether these intentions come from audible sounds like our voice, electronically through music, TV or through writing, it can change water's structure accordingly.

One note-worthy experiment on the power of the spoken word comes from an experiment done with cooked rice,



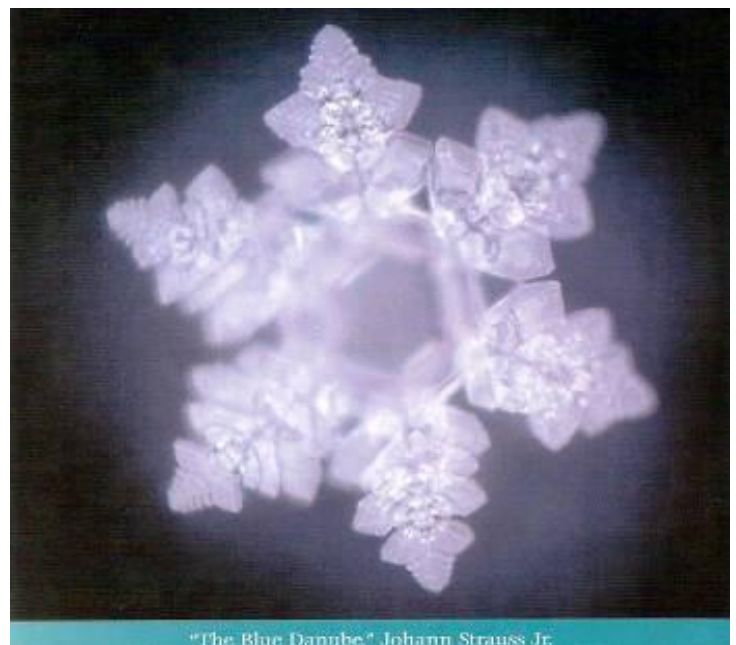
"You fool" (left) and "Thank you" (right).

placed in two separate jars for a month. It proves that water can "hear" and reflect the intentions of the words spoken to it.

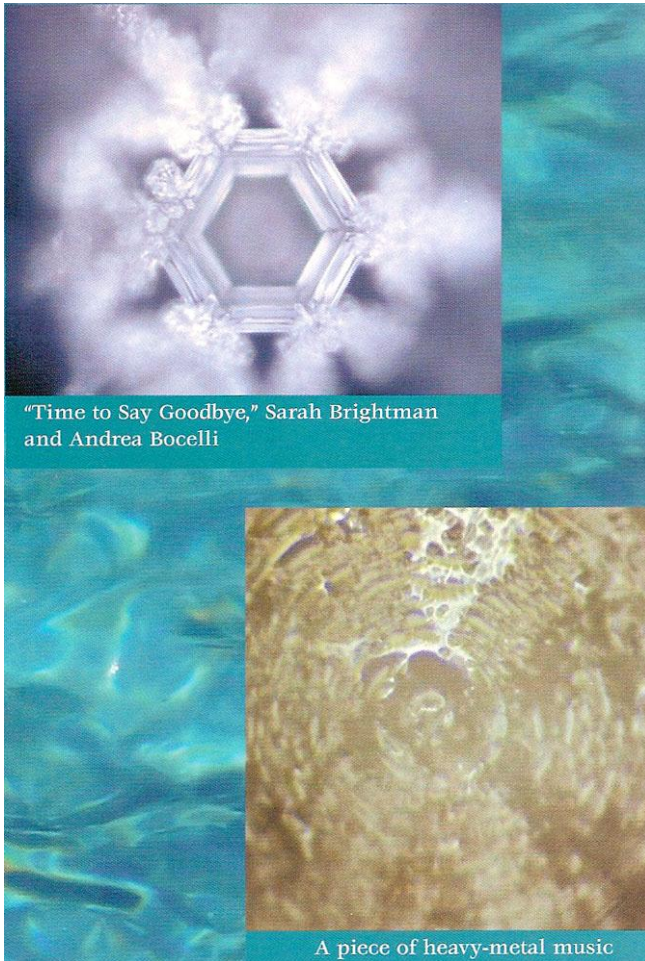
For a month the one jar was exposed to hearing "you fool" and the other "thank you". The latter started fermenting and the first, exposed to negative words, rotted and turned black.

The same experiment was repeated by writing the words "you fool" in coki pen on the bottle and leaving it overnight. The water used was one with a beautiful crystal, formed by the words "love and gratitude". The next day the water became form and structureless by being exposed to the negative written words. This could only be possible if water could "read". The opposite was true too when positive messages were written on the bottle or words, written on paper, were pasted on the bottle, beautiful crystal structures formed.

Water seems to have an inbuilt intelligence to discern "good" and "bad" music too. Classical



"The Blue Danube," Johann Strauss Jr.



music, when played to water, formed distinct structured ice crystals, whilst heavy metal changed the water into formless shapes.

We might now understand that it is possible that music can not only have an emotional effect on you, but physically too. Some stir you up and others calm you and put you to sleep.

The possibility is that not only does the subtle energy of the music or spoken word affect the water from the outside, in this case the 70% of the water you consist of, but once in the water and drunk, affect you from the inside.

Medical science is well aware of the term vibrational medicine. A frequency is placed in the water to strengthen or adjust the body systems when drunk. Viruses and bacteria in the body can be killed through electrical frequencies.

Our water purifiers are all equipped with Energy Resonance Technology (ERT) so that where water has lost its natural energy/frequency due to chemicals, we replace the frequency in the water with the equivalent of the body's natural frequency of which the wavelength is 3 - 14 $\mu$  (this is in the far-infrared spectrum). This enhances the body's bio-electrical field and by drinking this water you

address health foundationally.

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